

getitnext Privacy Policy 2007-03-20

Welcome to the getitnext website (the "getitnext site"), owned and managed by getitnext Search Solutions Inc. ("getitnext"). The getitnext products and services (collectively, the "Products and Services") are offered by getitnext through web pages at getitnext and are made available subject to this Privacy Policy. This statement discloses the privacy practices of the getitnext site. By using the Products and Services, you agree, without limitation or qualification, to be bound by this Privacy Policy.

OUR PLEDGE TO YOU

At getitnext we understand the importance of privacy. We treat our customers as guests and carefully protect all the information they have entrusted to us. The information we request from you will enable us to provide you with the highest levels of personal service and quality. We will not disclose any personal information to any external company or person, except as described above, without a customer's informed consent unless we are required by law to disclose this information. With the growth of electronic media we recognize that it is necessary to take further steps to protect the privacy of the individual. We maintain the security and confidentiality of the information disclosed by our customers according to the strictest standards. We are continually looking for additional ways to ensure that the personal information we hold is secure and used in a responsible and respectful manner.

To summarize our commitment to Privacy, we have detailed the following promises:

What information we collect from you

getitnext only collects Personal Information that you voluntarily provide to us.

How we use your information

getitnext uses your Personal Information for the purposes of responding to and processing your requests for our web-based products and services.

Who we share your information with

getitnext will only share your Personal Information with our authorized service providers that perform certain services or functions on our behalf or as required by law. getitnext does not sell or rent your Personal Information to anyone.

INFORMATION ABOUT YOU

On all getitnext pages that collect Personal Information, we specifically describe what information is required in order to provide you with the product or service you have requested.

getitnext collects Personal Information when you:

- Participate in a survey, contest, or sweepstakes
- Contact getitnext

USE OF YOUR INFORMATION

Information collected on getitnext may be used to:

- Respond to your questions or suggestions
- Improve the quality of your visit to our site

INFORMATION USE

Research: From time to time getitnext may retain the assistance of external service organizations to help us understand our Clients and Prospects and any trends in our industry. We may ask you for information about how you heard about us and what types of media you watch and read. We gather this information to enable us to understand which marketing and advertising tools are most effective for our business.

Collection of information about visitors to the website: We constantly seek to improve our website and the online services we offer. As part of these efforts, we collect and analyze certain information about visitors to our website. This data includes (but is not limited to) domain and/or web browser information. We may track which website you visited before arriving at our site and the website you link to when you leave www.getitnext.com. We may also keep a record of which pages you visit on our site and how long you spend on each page.

Cookies: We also use “cookies” on our site. Cookies are small pieces of information that our server places on a visitor’s computer hard drive to enable that person to use our site more easily. For example, we place a cookie on your computer when you visit our site. The next time that person visits our site using the same computer our server will recognize the cookie and the visitor. Many web browsers are automatically set to accept cookies. You may change your browser settings to reject cookies or notify you when a cookie is about to be placed on your computer. Please note, however, that if you reject cookies, certain parts of our website may not operate as efficiently as they would if cookies were enabled.

Forums / Blogs: If you use a bulletin board, blog or chat room on this website, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in these forums.

Contests: From time to time we may run online contests. These may require users to enter contact information such as a home or email address. The user’s contact information is used only to administer the contest and to contact the user if s/he has been selected as a possible winner.

Complaints: If you feel that getitnext has not complied with this Privacy Policy or if you are otherwise concerned with getitnext’s personal information practices, then you may file a complaint by sending an email to ginsupport@getitnext.com. Complaints or requests for information shall be the subject of an investigation or response within 30 business days. If the complaint is justified, getitnext will take the appropriate measures to address the complaint, including access to the requested information, by proceeding with rectification or, as the case may be, by amending its Policy and practices.

GENERAL

If any provision of this Agreement is held to be invalid or unenforceable, such provision shall be struck and the remaining provisions shall be enforced. getitnext's failure to exercise or enforce any right or provision of the Agreement shall not constitute a waiver of such right or provision. You shall not assign this Agreement or any rights or obligations hereunder, by operation of law or otherwise, without prior written approval of getitnext, and any such attempted assignment shall be void. getitnext shall have the right to freely assign this Agreement, and its rights and obligations hereunder, to any third party without requiring the consent or notice of you. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefits of the parties hereto, their successors and permitted assigns. This Agreement sets forth the entire understanding and agreement between getitnext and you with respect to the subject matter hereof. Each party is an independent contractor and not an agent or representative of any other party. No party shall have any right or authority to create any obligation or make any representation or warranty in the name or on behalf of any other party. This Agreement shall not be interpreted or construed to create an association, joint venture or partnership between the parties or to impose any partnership obligation or liability upon any party. The parties acknowledge and agree that this Agreement may be entered into electronically, and without the necessity of written signatures.

The term ‘getitnext’ in this policy includes getitnext, getitnext and any of our wholly owned subsidiaries.